

Advertising in the international industry service for drones and vertical mobility

The **DroneMasters Briefing** is an industry service that delivers relevant news about drones and vertical mobility.

Our high-quality audience consists of decision makers and opinion leaders in business, science, society, government and politics who are involved in the development and use of drones across traditional industry boundaries.

With an advertisement in the DroneMaster Briefing you reach a target group of influential decision makers and young talents in the international drone ecosystem. In addition to the distribution via the DroneMaster Briefing, your ad will also be distributed via the social media channels. In case of multiple placements and after personal agreement, placement in the DroneMaster Updates is also possible, in which we inform about MeetUps and our own events.



PUBLICATION DAY

Fridays, before 10:00

DEADLINE FOR ADS

Wednesdays, 18:00

RECIPIENTS

>5,000 + Social Media

OPENING RATE

Ø 32 percent

TOP COUNTRIES

USA, Europe, Africa, Asia & Australia

LANGUAGES

German, English

CONTACT

ads@dronemasters.com

Advertising in the relevant target group

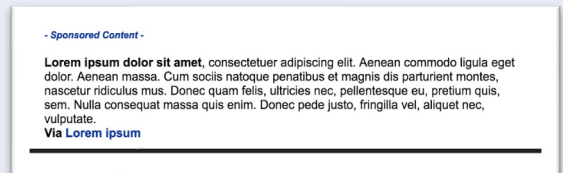
- » Best possible placement of the advertisement
- » Link to the desired page
- » Editing and personal consultation
- » Further distribution via social media
- » Multiple switching for higher attention
- » Responsive on all common devices

Advertisement formats

Text display

350 characters text incl. spaces + link

€ 599,- *



Text-image display

350 characters text incl. spaces + link

Picture (600px x 500px)

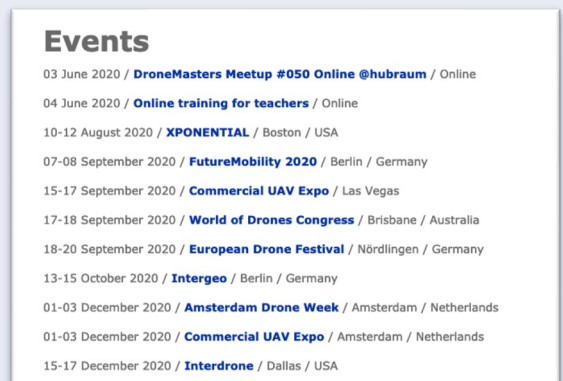
€ 899,- *



Event note

Embedding of the event in the calendar of events from 6 months before the event begins

€ 499,- *



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