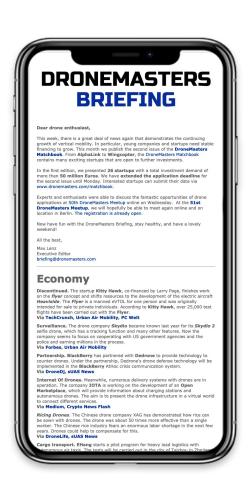
Advertising in the international industry service for drones and vertical mobility

The **DroneMasters Briefing** is an industry service that delivers relevant news about drones and vertical mobility.

Our high-quality audience consists of decision makers and opinion leaders in business, science, society, government and politics who are involved in the development and use of drones across traditional industry boundaries.

With an advertisement in the DroneMaster Briefing you reach a target group of influential decision makers and young talents in the international drone ecosystem. In addition to the distribution via the DroneMaster Briefing, your ad will also be distributed via the social media channels. In case of multiple placements and after personal agreement, placement in the DroneMaster Updates is also possible, in which we inform about MeetUps and our own events.



PUBLICATION DAY Fridays, before 10:00

.

DEADLINE FOR ADS Wednesdays, 18:00

RECIPIENTS >5,000 + Social Media

OPENING RATE Ø 32 percent

TOP COUNTRIES USA, Europe, Africa, Asia & Australia

LANGUAGES German, English

CONTACT ads@dronemasters.com

Advertising in the relevant target group

- >>> Best possible placement of the advertisement
- >> Link to the desired page
- >> Editing and personal consultation
- >>> Further distribution via social media
- >>> Multiple switching for higher attention
- >>> Responsive on all common devices

Advertisement formats

Text display

350 characters text incl. spaces + link

€ 599,- *

Sponsored Content -

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Via Lorem ipsum

Text-image display

350 characters text incl. spaces + link

Picture (600px x 500px)

€ 899,- *

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Event note

Embedding of the event in the calendar of events from 6 months before the event begins

€ 499,- *

Events

03 June 2020 / **DroneMasters Meetup #050 Online @hubraum** / Online

04 June 2020 / Online training for teachers / Online

10-12 August 2020 / XPONENTIAL / Boston / USA

07-08 September 2020 / FutureMobility 2020 / Berlin / Germany

15-17 September 2020 / Commercial UAV Expo / Las Vegas

17-18 September 2020 / World of Drones Congress / Brisbane / Australia

18-20 September 2020 / **European Drone Festival** / Nördlingen / Germany

13-15 October 2020 / **Intergeo** / Berlin / Germany

01-03 December 2020 / **Amsterdam Drone Week** / Amsterdam / Netherlands

01-03 December 2020 / Commercial UAV Expo / Amsterdam / Netherlands

15-17 December 2020 / **Interdrone** / Dallas / USA

ads@dronemasters.com

^{*} All prices plus VAT, 20% discount for multiple placements