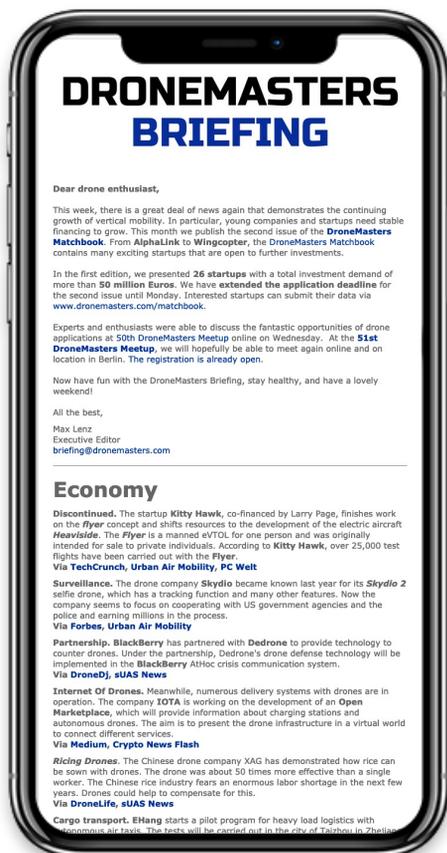


# Advertising in the international industry service for drones and vertical mobility

The **DroneMasters Briefing** is an weekly industry service that provides once a week relevant news about drones and vertical mobility.

Our high quality circle of recipients consists of responsible persons and opinion leaders in business, science, society, authorities and politics, who deal with the development and deployment of drones beyond the classical industry boundaries.

With an advertisement in the DroneMaster Briefing you reach a target group of influential decision-makers and young talents in the international drone ecosystem that has grown over years. In addition to distribution via the weekly DroneMaster Briefing, their ads are distributed via the social media channels LinkedIn, Facebook and Twitter, addressing a further 3,000 recipients. In the case of multiple placements and after personal agreement, placement is also possible in the DroneMaster Updates, in which we inform about MeetUps and our own events.



## PUBLICATION DAY

Fridays, before 10:00

## DEADLINE FOR ADS

Wednesdays, 18:00

## RECIPIENTS

>4,000 + Social Media (>3,000)

## OPENING RATE

Ø 32 percent

## TOP COUNTRIES

USA, Europe, Africa, Asia & Australia

## LANGUAGES

German, English & Spanish

## CONTACT

ads@dronemasters.com

## Advertising in the relevant target group

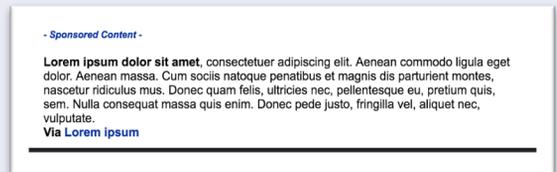
- » Best possible placement of the advertisement
- » Link to the desired page
- » Editing and personal consultation
- » Further distribution via social media
- » Multiple switching for higher attention
- » Responsive on all common devices

## Advertisement formats

### Text display

350 characters text incl. spaces + link

€ 320,- \*

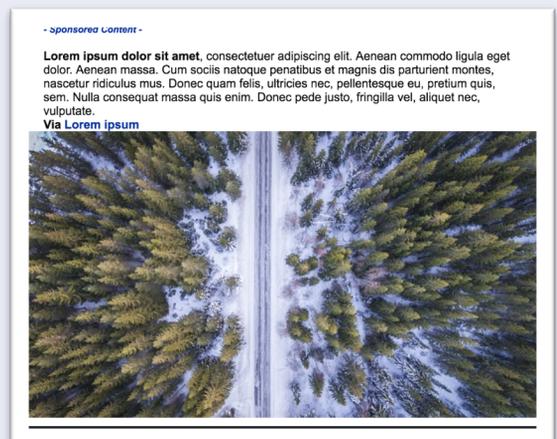


### Text-image display

350 characters text incl. spaces + link

Picture (600px x 500px)

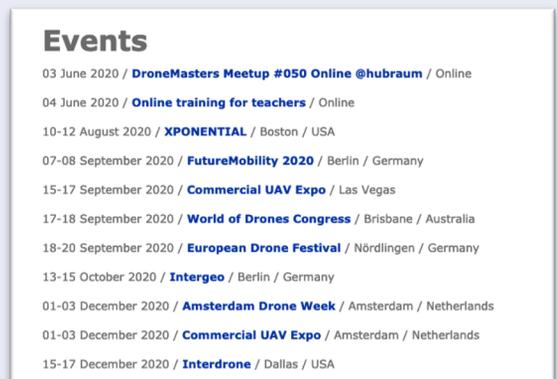
€ 420,- \*



### Event note

Embedding of the event in the calendar of events from 6 months before the event begins

€ 350,- \*



[ads@dronemasters.com](mailto:ads@dronemasters.com)